

Cool Roofs Challenge



Want to combat rising heat in your city?
Improve air quality? Lower energy costs?
Join the National Disaster Management
Authority (NDMA)'s Cool Roof Challenge!



What is it?

The Cool Roof Challenge is a 2021 challenge inviting cities to announce targets and implement cool roofs in advance of the 2021 heat season.

Why Should My City Join?

Temperatures in India are reaching unprecedented levels. Brutally hot weather is a major health threat. Cool roofs can help better prepare and protect communities and reduce heat stress for low cost.

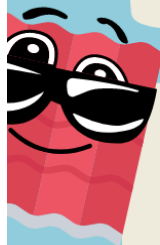
How do I join?

Write to NDMA indicating your interest and target for cool roofs. **All cool roofs must be implemented by the city by 30th April 2021.**



What do I get if I win?

All cities that come forward and implement cool roofs will be awarded a certificate of appreciation from NDMA and city with the largest cool roofed area will be declared as the lead city of the challenge in 2021.



It's time to take action.

Cool roofs, along with planting shade trees, can reduce a city's ambient air temperature by 2 to 4 degrees Celsius in summer months.
Take action and join the challenge today.

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